

AGROCLUSTER THEORY BASED ON COOPERATION IN ECONOMICS

Sadiqova Feruzaxon Raximovna
Kokand State Pedagogical Institute

Annotation

This article presents scientific theories about the marketing information system of the Enterprise cluster for the establishment of inter-farm cooperative relations in order to maintain continuous business processes of economic entities of the agro-industrial complex of the economy according to the cluster system, which has recently become increasingly integrated into the system of office work in our country, and its

Keywords: logistics clusters, marketing, cooperation, creation of energetic, interaction, innovation, market infrastructure, supply and demand, diversification.

As a result of economic reforms carried out in Uzbekistan from the first years of independence, privatization of state property and wide opening to private entrepreneurship, a multi-uklad economy has been formed and operates. The main place in it is occupied by large enterprises in the form of joint-stock companies belonging to various industries and industries, as well as limited liability companies established on the initiative of the population, small entrepreneurial enterprises in the category of private enterprises. Private enterprises, in addition to filling consumer markets with goods and products, ensuring employment of the population, are also becoming the main source of income for families. President of the Republic of Uzbekistan Sh.M. As noted in Mirziyoyev's appeal to the Oliy Majlis, "in addition to supporting the farming movement in the agrarian network, we will continue our research on the gradual transfer of cotton and grain production to the cluster form, as well as work on the organization of clusters that meet today's demand in other industries, such as fruit and vegetable, rice growing, This year it is necessary to take measures to dramatically increase the production of products for the export of 2 billion dollars, and in the next 5-7 years-3-4 times more fruit and vegetable products. As soon as our parliament adopted the new law "on cooperation and clusters", which is the legal basis of our reforms, it would be a work consistent with our plans and intentions" [1]. The task of today is to further expand the scale of economic clusters in order to timely and effectively solve such a responsible task, to search for directions and methods that fully trace their capabilities, and to introduce them into practice

Transport-logistics clusters are a complex of companies specializing in infrastructure and storage, escort and delivery of goods and passengers, companies specializing in sea, river, land, air transport, logistics complexes, etc., and are developing in regions where transit is important. A distinctive feature of the Transport and logistics cluster is that, unlike other clusters, priority is given here to the sphere of material production. This is a cluster of services, in the formation of which certain difficulties arise, nevertheless, the need for the development of various business areas in integrated modern conditions and effective management of material flows from beginning to end, the creation of transport and logistics clusters is a period requirement.

A tourist cluster is a set of tourist and recreational Special Economic Zones created and located in one or more areas of the territory. The goal is to create a tourist cluster to increase the competitiveness of the territory in the tourism market through genetic influence, and including: - to increase the efficiency of enterprises and organizations included in the cluster system - to stimulate innovation - to stimulate

the development of new directions. The creation of a tourist (or tourist-recreational) cluster actually determines the location of the territory and affects the formation of the image of the region.

The agro-industrial cluster is a term used to refer to the voluntary and informal association of various industrial organizations, geographically concentrated in the same region, with the aim of producing, processing and selling agricultural products, protecting the environment. The value chain, revitalization of rural areas, is not only a more beneficial area for investors, ensuring the food security of the country, and the production of environmentally friendly products to maintain the health of the country's population is their goal. Over the past two years, the land area allocated to cotton textile clusters has accounted for 52% of the agricultural land allocated for this crop.

Doctor of Economic Sciences professor B. B. Berkinov, M.A. Monograph "production cooperation of small business enterprises with large enterprises", published in 2004 as a result of ainakulov's scientific work, therefore, together with B.B. Berkinov's popular treatise" Casanalyk based on cooperation "and, in turn, it is worth noting that today" on measures to create favorable conditions for the further development of Casanalyk " (collection of legislation of the Republic of Uzbekistan, 2017. Article 390)," on additional financial support of horticultural and greenhouse farms and fruit and vegetable clusters " (national database of Legislative Information, 20.02.2020., 09/20/102/0195-San), " On measures for the development of horticulture, viticulture and greenhouse agriculture within the framework of programs to support family entrepreneurship " (national database of Legislative Information, 01/31/2020. Directive documents such as (No. 09/20/52/0100) serve as an institutional framework for the economic clustering cluster. The determination of the effectiveness of the cluster is carried out mainly using the method of observation, comparative analysis in the ekstriment approach.

The experience of developed foreign countries testifies to the fact that one of such ways is the organization and development of production cooperation within the framework of clusters. The study of the situation of cooperation and production cooperation of various economic entities within the cluster opens the door to wide opportunities for potential processes in the first place: - to predict trends in the development of these processes in the sectors of the economy; - in the first time, when performing goods, works and services, the basis is the adoption of management decisions on the deepening of production cooperation. At the same time, the analysis of the search for unused reserves in the development of production cooperation within the framework of the cluster makes it possible to develop and implement a system of activities aimed at using these reserves to increase production efficiency. Analysis of the interaction and production cooperation of various economic entities within the cluster in the agro-industrial complex of the economy, the development and implementation of a complex of measures for its development and improvement cannot be achieved without appropriate marketing information. In this regard, the issue of building a system of marketing information is one of the most important tasks for organizing an effective system of production operations of economic entities within a cluster specializing in various activities

To establish a system of Marketing information, it is required to carry out a large amount of Labor and material costs, as well as the involvement of qualified personnel. However, the creation of such a system effectively affects the economic results of the activities of economic entities specializing in various activities. The drawing of the marketing information system for production cooperation of various economic entities within the cluster in the agro-industrial complex is shown in Figure 1. Marketing of the development of production cooperation of various economic entities within the cluster in the agro-industrial complex is due to the need to use conditions that contribute to the targeted orientation of goods (works, services) from the seller to the buyer. The main conditions for the development of

cooperation and production cooperation within the cluster of economic entities specializing in various activities contributing to this solution determine the following areas of improvement of the processes of Organization of production and state regulation of the activities of economic entities:

Marketing Information System for production cooperation within the cluster of economic entities in the agro-industrial complex.

- Diversification of the production structure of economic entities within the cluster;
- Development of mutual cooperation of economic entities within the cluster;
- strengthening the role of the state in regulating the processes of production cooperation within the framework of the cluster

In the agro-industrial complex, it is also necessary to improve the regulatory and legal regulation of the conditions and forms of interaction of economic entities specializing in various activities within the framework of the economic cluster. It is known that the interaction between economic entities is regulated by the general norms of civil law. However, in the foreign experience, subcontracted relations with the participation of small enterprises are regulated by special legislation aimed at protecting the interests of small businesses. In our eyes, it is necessary to introduce such a special legislation in our country, in particular, to develop and adopt the law of the Republic of Uzbekistan on "cooperation and clusters" and the draft "regulation on cooperation and production cooperation in the production of goods, performance of work and provision of services within the framework of the economic cluster". With this draft law and regulation, in our opinion, important market mechanisms are regulated, economic entities will be able to formally satisfy their requirements for production cooperation within the framework of the economic cluster in the production of goods, performance of work and provision of services, risks in the organization of production trends will be reduced. The need to develop and adopt this law and regulation is determined by the effectiveness of the implementation of large-scale measures for the interaction of economic entities in the Republic of Uzbekistan within the framework of the economic cluster and the development of production cooperation. According to preliminary data, the exact implementation of the above document will increase the value of the gross income of the enterprises of the Republic involved in this process by at least 12-15 billion. at the expense of increasing sums, reducing production costs, they increased their profit (value added chain) by 1.2-1.5 billion. allows you to multiply by SOM. In this case, according to preliminary expert accounts to the state budget, about an additional 4-5 billion. sums will fall, 8-10 thousand new jobs will be built.

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