

THE ROLE OF INNOVATION IN CONSTRUCTION COMPANY MANAGEMENT

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Annotation:

The article provides for the problem of the development of the mechanism of the regional construction complex and the development of the innovative process of the regional construction complex, which makes it possible to increase the efficiency of the economic space of the region.

Keywords: innovation, construction complex, private entrepreneurship, innovation activity, innovation process.

Аннотация:

В статье предусматривается проблемы развитие механизм строительного комплекса и развития инновационного процесса регионального строительного комплекса позволяющее повысить эффективность экономического пространства региона.

Ключевые слова: инновация, строительная комплекс, частное предпринимательство, инновационная деятельность, инновационный процесс.

Introduction

Among the most important sectors of the regional economy today, a special place is occupied by the construction complex, which is distinguished by its high rates of development and the level of industrial concentration. The construction complex plays an important role in the creation of construction infrastructure and the development of related sectors of the country's economy. The construction complex and its individual enterprises play a leading role in maintaining and developing the country's production and economic potential, improving the financial situation, living conditions and recreation of the population.

However, regardless of the positive trends in the development of the construction industry in the economy, this industry is also characterized by a number of negative phenomena that significantly limit the possibility of the construction complex, reduce the competitiveness of construction enterprises at the regional level. These trends are mainly related to changes in the structure of construction companies and their production capacities, as well as inefficient forms of cooperation between them.

Therefore, in order to increase the capacity of construction enterprises in the region to an optimal level and labor productivity in the region, it is necessary to develop new modern forms of integration and innovative ties between enterprises in the construction industry. At present, one of such forms of development of the construction complex of the region is the innovative process of the construction industry and the creation of a regional competitive construction industry.

"The role of the construction complex in the economy of the region is determined by the fact that construction products are the basis for the economic growth of the region, where the main condition

is expanded reproduction, which is ensured through investment and the construction of new facilities and facilities"[2].

Construction plays a special role in the restructuring of the material base of the production potential of the regional economic complex.

"Because construction, in its essence, refers to a diversified industry that provides the regional economic complex with a passive part of fixed production assets, through the creation and development of industrial infrastructure, residential buildings and buildings for social, cultural and other purposes" [3].

The construction complex of the Samarkand region, which unites construction organizations and construction industry enterprises, is designed to ensure efficient and high-quality construction of housing, social, industrial and infrastructure facilities in accordance with the needs of the population and the economy of the region.

In order to increase the efficiency of the industry and the construction of facilities that meet modern operational and environmental requirements, in the coming years it will be necessary to introduce fundamentally new technologies, including resource-saving technologies, high-performance equipment into the construction industry, use qualitatively new building materials - economical, wear-resistant, environmentally friendly with higher consumer properties, improve the quality of construction and installation works, reduce construction costs, primarily by increasing labor productivity.

Opportunities for large-scale and effective development of the construction complex in the region are created by:

- the existing capacities of the construction industry enterprises, which already today produce a wide range of building materials and have the prospect of further development based on the region's own mineral resource base;
- high provision of the region with relatively cheap energy resources;
- existing educational and scientific potential, which allows to train qualified personnel and develop new building materials, technologies for construction and operation of buildings.

Solving the problem of providing the industry with building materials, it is necessary to modernize existing production facilities and introduce new capacities for the production of competitive building materials, ensuring the growth of the economic efficiency of their production.

Promising types of innovative building materials that are in demand by the modern building complex, the production of which is advisable to establish in the region.

To ensure the innovative development of the construction complex, the creation of new building technologies and materials suitable for use in the region, it is necessary to develop research and development activities in the field of design, construction, production of building materials and engineering equipment.

In order to successfully solve the problems of the long-term development of the construction complex of the Samarkand region, the following measures of state support for the construction complex will be implemented in the coming years:

- using the potential of the region's construction complex in the construction of social facilities at the expense of budgetary investments and assistance in attracting construction organizations in the

region to the implementation of large projects of private investors to create industrial facilities, energy and transport infrastructure;

- stimulating the technological development of the construction complex in the region, including through the development of building regulations and rules, the establishment of requirements for capital construction projects and the quality of construction work within the framework of state contracts;
- introduction and dissemination of the practice of contracts that increase the responsibility of contractors for the quality of construction and installation works and materials used, in particular contracts with long-term guarantee obligations, "life cycle" or "cluster" contracts, etc;
- assistance in the implementation of projects for the modernization of existing and the creation of new construction industry enterprises that ensure the production of competitive products for the construction complex of the region;
- state support for the creation of infrastructure for the development of housing construction and the implementation of investment projects;
- orientation of the vocational education system towards the training of specialists to provide qualified personnel for the construction complex of the region;
- development of public-private partnership aimed at reducing business and investment risks in the areas of research and development, dissemination of new technologies.

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