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THE DESTRUCTIVE EFFECT OF SOCIAL NETWORKS ON THE FUTURE OF YOUTH DURING GLOBALIZATION

Madraximov Vaisbay Baxtiyarovich
Academy of the Armed Forces of the Republic of Uzbekistan
The teacher is a lieutenant colonel.

Abstract:

This article analyzes the ways in which the Internet world and social networks have a negative impact on the future of the young generation in the context of globalization. At the same time, a number of manifestations of destructive ideas in social networks were highlighted.

Keywords: globalization, Internet, information, destructive, game, computer.

In our country, the efforts to train mature and well-rounded individuals are bearing fruit today, and the education system has become a priority for the development of the state and society. It is known that the globalization of the world economy is directly related to the rapid development of mass media and civil society, as well as the change of moral values.

In today's information world, no one can deny that it has an incomparable role and importance in establishing communication with any part of the world, at any time, obtaining the necessary information and information, increasing knowledge and enlightenment through the Internet. We always support the aspirations of our people to use the internet more widely. At the same time, erecting some kind of wall in the world of information, wrapping oneself in one's shell and facing limitations is not at all good for us and for the prospects of our country.

Nowadays, the incomparable influence of the mass media on our lives can be observed on all fronts, and it is not for nothing that the 21st century is called the age of global information. At the same time, it should be recognized that not only positive, but also negative effects of media information on users are increasing.

The Internet and social networks have become an integral part of our lives, especially for teenagers. However, cases of its improper use are also noticeable, drug addiction, suicide, behavior contrary to moral and social rules and other negative consequences are increasing among teenagers.

The Internet has become very important in today's society. According to the rules of modern society, it is almost impossible to exist without using Internet resources. Internet use is a global time saver, but it cannot be denied that excessive use of the Internet can affect our psyche. No wonder: "everything is good in moderation." Excessive interest in the Internet can negatively affect various areas of our lives and subsequently lead to Internet addiction.

Another worrisome aspect is the increasing number of information attacks that are morally threatening and aimed at capturing the minds of young people. Information attacks spread false information, manipulation of social consciousness, destruction of national and spiritual values, promotion of values completely foreign to mentality, cybercrime, etc., are spreading widely [1].

Three billion people around the world use social networking sites, which is 40% of the world's population. According to some recent studies, we spend an average of two hours a day browsing and interacting with these sites [2].

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In later times, under the guise of "mass culture", spreading ideas such as moral corruption and violence that have a negative effect on the minds of our youth, gaining wealth in various ways, not following the national-spiritual culture, changing them and some In some cases, loss-promoting activities are organized through the Internet.

As of December 2021 alone, there are 289 in the territory of the national domain

pornography was found on the website, and cases promoting obscenity and moral depravity were found on 91 websites, and 2,097 cases of law violations were recorded. It was found that there are about 130 groups, pages and channels that distribute 2,646 materials (photo, video, text, etc.) [3].

In addition, the analysis of events in the field of culture shows that feature films, advertising (including electronic banners on the streets), music and music videos only have the quality of propagandizing money, wealth and immorality. In some cases, views and scenes are shown that are completely contrary to our national spirituality. Another thing that attracts our attention is that the websites of the ".UZ" domain contain immorality that is alien to our national mentality, negatively affects the mind, psyche, spiritual and educational education of citizens, including young people. , the posting (by users) of materials or links to other web resources that may serve to promote obscenity, pornography, cruelty, violence, gambling and risky games [4]".

Today's children and teenagers are growing up immersed in digital media. This covers everything from TV and videos to social media, video games and more. And all this is available on several devices - computers, e-readers, game consoles, smartphones and other screens.

Recent Common Sense Media research shows that in the two years since the pandemic, media use by teens (ages 8–12) and tweens (ages 13–18) has grown faster than in the previous four years. Research has shown that children between the ages of 8 and 12 spend an average of five and a half hours a day consuming screens and media. For teenagers, this indicator is more than eight and a half hours a day. 79% of teens said they use social media and online videos at least once a week, and 32% said they "wouldn't want to live without YouTube." Almost two-thirds of teens (65%) say they watch TV every day, 64% watch online videos, and 43% play games on a smartphone or tablet. Average daily screen time increased the most among black and Hispanic/Latino children and children from low-income families. These teens and tweens spent between 6.5 and 7.5 hours per day on entertainment screens [5].

Today, the virtual world is manipulating people. It can be said that this situation has reached a critical point, especially among young people. We all know that the popularity of Internet games among young people and its consequences have risen to the level of international danger. This virtual world causes a sharp change in the mental state of children, and the radiation from electromagnetic waves makes the child prone to endocrine diseases related to brain dysfunction and weakened immunity, as well as causing oncological diseases.

Director of Virtual Image Production said: "Computer games are no longer just toys. They have become a tool to teach ignorance, and we are teaching our children to enjoy themselves. But we do not teach what the consequences of this will be in real life. The fact is that killing people for no reason remains a common occurrence for young people who are mentally immersed in computer games [6].

They don't call the Internet "Spider's Web" for nothing. Because the spider's web is so attractive and colorful in the sunlight that a person involuntarily falls in love with it. On the other hand, where there is no sunlight, there is no trace of attractiveness.

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Children at any age, from birth to adulthood, need their parents' love, attention, and belief in their abilities.

Psychologists advise parents not only to "monitor" the social networks and Internet content of interest to the child, his news feed, subscriptions and his own activity on the Internet, but also to discuss with the child his mood, feelings and situation.

By this time, many young people are accepting the information they come across as correct without sorting the information. In fact, first of all, a person should develop the ability to receive and listen to good information, and to accept only harmless information. Therefore, before accepting this or that information, young people must ask themselves the following questions: "Who is spreading this information?", "Why is it being spread?"

It is also necessary to further develop activities in the following areas:

Forming the literacy of young people to distinguish information on the Internet;

Explaining to teenagers what kind of information on the Internet should be received and what should not be accepted;

To give necessary recommendations to the young generation regarding viewing and watching photos and videos on the Internet;

Regularly studying the interest of young people in the Internet and giving necessary advice in this regard;

Protecting the future generation from information that negatively affects national spirituality and morals;

Carrying out regular propaganda against Internet attacks [7].

In the young generation, these aspects should be formed and decided to such an extent that they can choose information that serves the national interest and helps its development in the virtual space. Only then, in the process of globalization, blindly following the information of young people and misinterpreting them can be prevented. Young people with a culture of information consumption are not affected by negative and biased information, because they have a strong immunity to such information. There is probably no country in the world that does not care about the development of young people and does not care for their future.

Nowadays, television has a strong influence on the formation of the worldview of young people. in this field

In conclusion, it should be noted that the impact of the Internet on modern society cannot be assessed in one way. The Internet, information technologies, computers and social networks have a great influence on every person. Modern technologies and the Internet have become one of the most important changes in modern society. They change a person's daily life. I would like to emphasize that each person is responsible for his own life, so he should independently control his behavior and pay special attention to it if there are negative symptoms.

Therefore, the content that promotes immorality, incites religious enmity, online games based on risk, totalizers, negates family values and promotes destructive ideas in society, which can harm the minds of young people. we must remember that the fight against resources is a joint priority.

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