

PECULIARITIES OF SMALL BUSINESS AND PRIVATE ENTREPRENEURSHIP DEVELOPMENT

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Abstract:

This scientific article presents the need for a new approach to the formation of social relations, specific features of the development of small business and private entrepreneurship in our country.

The purpose of writing this article: organization of entrepreneurial activity and legal and regulatory documents guaranteeing it, non-governmental organizations helping entrepreneurs, development of enterprises and showing their main features.

The result: the formation of a new generation of entrepreneurs, owners, who think and act in a new way in society, strengthening the economy of the Republic of Uzbekistan, revealing the main features of small business and private entrepreneurship.

Keywords: small business, entrepreneurship, social, economic, development, strategy.

Introduction

Today, the formation of new social relations in our society requires a new approach to the peculiarities of the development of small business and private entrepreneurship. These approaches, in turn, require organization and modernity, competition in this field. After all, today there are several stages of the development of the theory of entrepreneurship, and the first stage, which appeared in this field in the 18th century, is related to risk-taking, in other words, risk-taking. The second stage of entrepreneurship is related to the process of innovation. According to the American economist Y. Shum peter, the innovative character of entrepreneurship is reflected in the following:

- production of new goods for the market;
- implementation of new technologies in the production process;
- development of new sales markets;
- finding new types and sources of raw materials.

The third stage of the creation of entrepreneurship is defined by the special personal qualities of entrepreneurship, the ability to find the right way in the changing social and economic situation, independence in choosing and making management decisions, and the full manifestation of management skills. . It is possible to include the current stage in the development of the theory of small business and private entrepreneurship into the fourth stage. Its appearance is associated with the transfer of the entrepreneur's behavior to the management aspect of analysis. This means that currently, in theory, the analysis of small business and private entrepreneurship problems is carried out within the framework of many interrelated disciplines.

Also, one of the distinctive features of the development of small business and private entrepreneurship is that the representatives of the mazkursoha acquire qualities such as courage, endurance, self-management, initiative in the work process, and are always critical of their actions. they look with their eyes, they always strive forward, they are never limited by the results they have achieved. Talented people in this field bring more benefits to the society with their activities, even compared to some great talents who have little activity.

It is known that an entrepreneur is also a leader. He should have a culture of accepting employees. Because it is the duty and responsibility of every leader to receive employees, listen to their concerns, and ease their burdens. Therefore, in order to observe the culture of acceptance, the leader should pay attention to the following:

- warn your interlocutor about how much time you have;
- just take into account the words of your interlocutor and visualize the situation;
- refrain from unstoppable, lengthy discussion;
- express your opinion confidently and in detail;
- state your idea consistently;
- speak without raising your voice, let your words be coherent and fluent;
- be critical of yourself in cases of reprimand;
- know the difference between just thinking or really that;
- compose the questions in such a way that their understanding is the same;
- end the discussion of the problem with a clear solution;
- do not delay the work, give instructions immediately;
- do not forget that the work of your interlocutor is very important for him.

Even if it is not possible to solve the problem of every entrepreneur in small business and private entrepreneurship, it would be appropriate if you observe him with sincere compliments and express hope that his work will improve with goodwill. In general, it would be great if the following rule were observed during the reception of the service:

- Kindness during the meeting.
- Attention, encouragement while listening.
- Curiosity to know a lot during the discussion.
- Being self-restrained during criticism. 1



It is necessary to clearly define which of the leaders in the organization will receive people on what issues. When receiving subordinates at their request, the leader should teach them to make a brief statement of their requests and suggestions.

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If the entrepreneur accepts the invitation, the subordinate must be informed about it in advance. During the conversation, it is necessary to create an atmosphere of trust, it is impossible to force the interlocutor, to humiliate his dignity. Entrepreneurship plays a major role in solving existing problems in the social and economic spheres in the society and in the socio-economic development of the society. It creates new jobs in the fields of production, work performance, and service, and is of great importance in providing employment to the population and reducing unemployment. More than half of the new jobs created every year both in developed countries and in Uzbekistan belong to small and private businesses. Therefore, entrepreneurship greatly contributes to the growth of employment, labor and economic activity of the population and, as a result, to the increase of its income. Two consequences of this process should be taken into account: on the one hand, the growth and expansion of the material and spiritual needs of the population, and on the other hand, the creation of opportunities to fully satisfy them.

As a result, this will improve the life of the population, raise the standard of living, and improve their well-being. With the development of entrepreneurship, its role in this field increases. A certain part of entrepreneurs stand on their feet and become owners as a result of further development. This will lead to the formation of a new generation of entrepreneurs and owners who think and act in a new way in society. Such persons are the social support of the state and the source of economic development. One of the main ways to strengthen the economy of the Republic of Uzbekistan, to develop it in all respects, and to accelerate the transition of the economy, especially to the market, is the development of small business and private entrepreneurship. Therefore, a number of laws, decrees and decisions were adopted on the development of entrepreneurship, its support by the state, initiative in private entrepreneurship, and its encouragement.

In order to make small business and private entrepreneurship more stable in our country, the President of the Republic of Uzbekistan "Additional measures to fundamentally improve the system of organizing work on the protection of private property and strengthening the guarantees of the rights of owners, supporting entrepreneurial initiatives, as well as the Decree No. PF-5780 of August 13, 2019 on expanding the opportunities of business entities to use financial resources and production infrastructure and the Decree of the President of the Republic of Uzbekistan "Small business under the Ministry of Economy and Industry of the Republic of Uzbekistan and on the organization of the activity of the entrepreneurship development agency" decisions No. PQ-4417 of August 13, 2019 were adopted. One of the main goals of establishing a socially oriented market economy in Uzbekistan is the priority development of small business and private entrepreneurship in the country. To achieve this goal, economic reforms were carried out, and large institutional foundations were created to increase its role.



Thus, the organization of entrepreneurial activity and legal and regulatory documents guaranteeing it, non-governmental organizations and enterprises assisting entrepreneurs are among them. The establishment of a complex of private entrepreneurship and small business enterprises in Uzbekistan is progressing successfully. Enterprises engaged in small business activities independently of the state, that is, without large capital expenditures, can introduce jobs, reduce the shortage of temporarily available goods, and even completely eliminate this shortage possible

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